

HEROES

**Incubating entrepreneurship
through aggressive mentoring
while stimulating city vitality**



This program has multiple goals that are relevant to the master planning project for the City of Eagle Pass. First and foremost it is about attracting local energetic, talented young adults from Eagle Pass to remain in town and invest in their City.

"A significant problem Eagle Pass is confronted with is raising families through high school years and then seeing the kids leave for college to never return."

This exodus of youth from their hometown is a struggle with many towns with young adults reaching out for careers and experiences not offered in their own smaller communities. The Heroes Program seeks to arrest that youth flight directly by providing stimulating

challenges while cultivating a more attractive context to retain their interest in staying in the City. The City needs young energetic activist talent that can begin to contribute to the city vitality and eventually become the next generation of civic leaders.

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A Proposal Outline for:

The City of Eagle Pass, Texas



HEROES

An Entrepreneurial Incubator Project



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In Cooperation with:

Sul Ross University,
Small Business Development Center
Eagle Pass, Main Street Program
Eagle Pass Chamber of Commerce

